

Dealership Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Email Address \_\_\_\_\_

**Website Wanted:**  Used Car Website  Directory MicroSite  SEO MicroSite

*All Used Car websites include these pages: Home, About Us, Inventory Search, Locate a Car (form), Sell Your Car (form), Contact Us (form), and Map & Directions. Directory MicroSite is a one-page link-based site on our dealer directories. SEO MicroSite is a Search Engine Optimized quick-quote site to provide contact information and drive traffic to your main website. You can add managed PPC (pay per click) Keywords to your site for an additional fee.*

**Do you have a Domain Name?**  Yes  No What is it? \_\_\_\_\_

*If you need a Domain Name, we will research the available alternatives based on your trade name and present you with the best alternatives.*

**Do you have logo/images that you can send or copy onto disk?**  Yes  No

**Please list any images that you would like, but do not have:** \_\_\_\_\_

**Do you have content or information you have developed that you want included?**  Yes  No If so, please attach the information to this form.

**Would you like pictures of your business included:**  Outside  Inside  Staff  Other: \_\_\_\_\_

**What colors would you like to use?** \_\_\_\_\_

**Email Addresses needed** (i.e. sales) 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

4. \_\_\_\_\_ 5. \_\_\_\_\_ if you need more addresses, attach a separate sheet

Deluxe and Premium Websites Only

**When people click on your site, what do you want them to see first?**

**Is there a particular style or theme you would like for your website?**

**List any websites that have a style or theme you like:**

**Additional Comments/Requests:** \_\_\_\_\_